

ISSUE/METHOD	FREQUENCY OF #1 RANKINGS
HOW ROAD CAPACITY SHOULD BE INCREASED	
1) Improve the geometric design of intersections:	12
2) Construct additional traffic lanes:	17
3) Control strip development:	6
4) Encourage ride-sharing:	9
5) Provide alternative travel modes:	10
WHY ROADS SHOULD BE PLANNED	
1) Urbanize rural land	10
2) Increase tax base:	6
3) Control growth patterns to predetermined areas:	16
4) Revitalize existing developed areas:	10
5) To limit land acquisition cost for future projects:	7
LOCAL ISSUES	
1) Minimize road widening and construction costs:	7
2) Improve Transit System:	7
3) Minimize the environmental impacts:	11
4) Attract new industry:	35
5) Improve parking in CBD:	8
ISSUES IN DEVELOPING A THOROUGHFARE PLAN	
1) Environmental preservation:	12
2) Individual home or business preservation:	13
3) Community preservation:	14
4) New economic development growth:	21
5) Community enhancements:	15
LOCAL PROJECT NEEDS	
1) Widen US 1 to a multi-lane facility with a bypass of Rockingham on new location:	12
2) US 74 Bypass of Rockingham and Hamlet on new location:	29
3) Improve access to US 220, US 1, and NC 177 by constructing a loop system to the north of Rockingham and Hamlet:	8
4) Widen US 220 to a multi-lane facility from proposed US 74 Bypass to Forrest Street:	7
5) Widen US 1 to a multi-lane facility from NC 177 to existing four lanes at Moore County:	17